Introducing the intronis ECHO platform

STORAGE LIMITS
**Cover the Full Spectrum of Recovery Use Cases**

Transform your business opportunity by tailoring a comprehensive data protection strategy for your SMBs within a single platform.

**Full Data Protection Strategy**
Protect your SMBs’ entire business with one platform.

**Simple to Deploy**
Deploy once, cover more use cases over time.

**Tailored for Your SMBs’ Requirements**
Safeguard as much or as little data as your SMBs need.

SMBs have a range of data protection requirements and use cases based on their individual risk, cost, and recovery needs. Having the flexibility to simply and cost-effectively address each use case creates a substantial business opportunity for you to grow your business. The Intronis ECHOplatform simplifies how you deploy data protection strategies for your customers with a fixed monthly cost, enabling you to transform your growth as your clients’ devices, storage, and app usage increases.
The **U² Plan: Unlimited Cloud, Unlimited Local**

**One fixed cost for all your storage needs**

With the Intronis **U² Plan**, you have access to the full Intronis **ECHOplatform** for one fixed monthly price per SMB. By removing the variability of storage-based pricing, you are able to sell more data protection services — like physical imaging, VM backup, SQL and Exchange backup — while your cost stays the same. This simple pricing structure creates opportunity for you to easily grow revenue and rapidly scale your profit.

The Intronis **U² Plan** was developed with the business needs and profit potential of our channel partners in mind. By taking price and usage off the table, VARs and MSPs can bundle data protection and cloud backup and restore into every service agreement. With the predictable pricing model of the U² Plan, your cost remains constant while your profit potential increases along with your clients’ usage.
The Intronis ECHOplatform is purpose-built for the MSP ecosystem, with tight integrations and the management tools you need to efficiently run your business. As the core of Intronis’ offering, we continue to build on this foundation with new services and support that offer MSPs a single-source provider for complete data protection.
**Key Benefits**

**Profit From One Flat Rate**
Rapidly scale the growth of your MSP business by adding valuable new, high-margin data protection services at a consistent, fixed cost. When your cost stays the same while your revenue opportunities increase, you’re able to grow profit quickly.

**Simplify Data Protection Sales**
The Intronis ECHOplatform enables you to eliminate the commodity cost of storage conversations. Instead, you can now focus on the question that really matters: What is the best strategy for protecting your data?

**Scale as Your Clients’ Needs Change**
Each of your SMB clients will have different requirements when it comes to risk, recovery, and cost. With the Intronis ECHOplatform, you have the flexibility to meet their needs today and easily scale as those needs change.

**Consolidate Your Storage Platforms**
Lower your platform costs and reduce your support and training requirements by standardizing on the Intronis ECHOplatform. With a fixed monthly cost per SMB, you have the flexibility to tailor a data protection strategy for each SMB.

**Build the Value of Your Brand**
Build brand equity and loyalty by customizing the Intronis ECHOplatform with your colors and logo. Our comprehensive platform and simple pricing make it easy for you to sell your unique business value.

**Manage Everything in One Place**
With tight integrations to core MSP business tools — including top RMMs and PSAs — Intronis partners have everything they need to manage all of their SMBs’ data protection from a single platform.
With the new Intronis ECHOplatform and our simplified U² Plan pricing strategy, IT Service providers are finally in a position to enable SMBs to treat their data as a core business asset and protect it in the same way they protect their liability and physical locations. By eliminating worries about data protection, IT Service providers allow SMBs to focus on what matters most: Growing a thriving business.

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I’ve been able to generate an additional $6,000 per month as a result of the Intronis partner program. This has been great for my business and I expect it to grow even further as more and more of my customers are realizing the benefits of online backup and the Intronis solutions.”

Dan Edwards, Founder and CEO
Pact-One Solutions

Ready to try the Intronis ECHOplatform? Visit intronis.com/ECHOplatformtrial and take it for a test drive today!

About Intronis:
Intronis offers world-class data protection solutions to the IT channel. The Intronis ECHOplatform securely protects physical and virtual data with native support for Exchange, SQL, VMware, Hyper-V, and physical system images, all through a re-brandable central management console that integrates with major RMM and PSA tools. Offered with a simple fixed storage price for “Unlimited Cloud, Unlimited Local,” IT service providers are able to rapidly grow revenue and scale profit. In 2014, the company was recognized as a “Best Channel Vendor” by Business Solutions Magazine and one of the “Top 100 Cloud Computing Vendors” and “Top 20 Coolest Cloud Storage Vendors” by CRN Magazine. www.intronis.com